

The crisis of the metaphysical foundations of human existence as a global problem of post-modernity and the ways of managerial solutions

La crisis de los fundamentos metafísicos de la existencia humana como problema global de la pos-modernidad y las formas de soluciones gestionarias

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Summary

The relevance of the study of the crisis of the metaphysical foundations of human existence is due to the fact that humanity is in a crisis of global development of the world associated with the Fourth Industrial Revolution 4.0, the technological development of the world, the demographic and environmental crisis, the epidemic of the coronavirus COVID-19. The purpose of the study is to conceptualize the socio-philosophical reflection of the crisis of the metaphysical foundations of human existence, which is a global problem of our time, which threatens our civilization, is associated with economic and social development, with many problems, including the problem of COVID-19. The objectives of the research are to identify the problems of the metaphysical dimensions of human existence and find ways that promise to lead to great achievements - to raise living standards, create new economic opportunities, solve anthropological, existential and ontological problems of human being associated with the real de-objectification of human existence, loss of the integrity of self-determination. The scientific novelty of the research is that it presents a solution to new problems of the crisis of the metaphysical foundations of human existence and ways to solve them.

Keywords: crisis of metaphysical foundations, human being, integrity, the fourth industrial revolution.

Resumen

La relevancia del estudio de la crisis de los fundamentos metafísicos de la existencia humana se debe a que la humanidad se encuentra en una crisis de desarrollo global del mundo asociada a la Cuarta Revolución Industrial 4.0, el desarrollo tecnológico del mundo, la demografía y crisis ambiental, la epidemia del coronavirus COVID-19. El propósito del estudio es conceptualizar la reflexión socio-filosófica de la crisis de los fundamentos metafísicos de la existencia humana, que es un problema global de nuestro tiempo, que amenaza nuestra civilización, está asociado al desarrollo económico y social, con muchos problemas, incluido el problema de COVID-19. Los objetivos de la investigación son identificar los problemas de las dimensiones metafísicas de la existencia humana y encontrar formas que prometan conducir a grandes logros: elevar el nivel de vida, crear nuevas oportunidades económicas, resolver problemas antropológicos, existenciales y ontológicos del ser humano asociados con la des-objetivación real de la existencia humana, pérdida de la integridad de la autodeterminación. La novedad científica de la investigación es que presenta una solución a nuevos problemas de la crisis de los fundamentos metafísicos de la existencia humana y formas de resolverlos.

Palabras clave: crisis de fundamentos metafísicos, ser humano, integridad, cuarta revolución industrial.

Introduction

The relevance of the study of the crisis of the metaphysical foundations of human existence is due to the fact that, firstly, humanity is in a crisis of global development of the world associated with the Fourth Industrial Revolution 4.0, the technological development of the world, the demographic and environmental crisis, the epidemic of the coronavirus COVID-19. Secondly, the crisis of the metaphysical foundations of human existence, which is a global problem of our time, threatens our civilization, is associated with economic and social development, with many problems, including the problem of COVID-19, climate change, the expansion of poverty, the disorganization of the whole social organism, job creation, solving problems related to health, sustainable energy, inclusive development. Thirdly, mankind has made a huge leap in knowledge, since in the process of evolution man has learned to put himself in the place of another, to look at the world with different eyes, to think "from a third person." A person is able to think globally, more or less objectively, "universally", and not only from the "second person", as it was at the ethnocentric stage. It was a rather difficult path of transition from "local" to "global". It was carried out by the culture of the Renaissance and developed by the Age of Enlightenment (as

always, there were positive and negative consequences, but the assertion of inclusive types of identity benefited humanity). Fourth, modern societies have reached a certain level of economic well-being, have reached a certain level of knowledge and technological capacity, sufficient to provide ontologically rational financing and implement most of the transformations necessary to create a sustainable world and overcome its metaphysical crisis foundations.

The aim of the research is to conceptualize the socio-philosophical reflection on the crisis of the metaphysical foundations of human existence, which is a global problem of our time.

The research methodology, with the help of which we can analyze and solve this problem, is reduced to the use of a set of methods for the gnostic reincarnation of an existing concrete reality - facts, phenomena, objects of socium-onology-metaphysics in correlation with his motivational and reflexive activity of the subject. The need for a scientific approach to the study of the problems of the crisis of the metaphysical foundations of human existence, which is being transformed, and determines the creation of a modern paradigm (theory, concept, model) of the development, which is based on the revival of society, personality, economy, overcoming conditions that undermine the entire social organism (social, economic), which is "a single body", since all correlations between all spheres of activity are destroyed. Today, in the modern world, there is a reassessment of all values in connection with the coronavirus pandemic, their new vision and solutions, since public consciousness under the influence of the crisis metaphysical foundations of being becomes incapacitated, irrational and is not able to explain what is happening to the modern world, where it is going, as it is dulling, as a result of which it is not able to be a qualitative breakthrough in understanding the problems of man and society, man and nature, man and man. For the research, such methods of analysis as ontological, metaphysical, axiological, hermeneutic, phenomenological are important.

Literature Review

For our research, we start with the article by Voronkova V.G. (2014). "Risk society as a consequence of the crisis of modern civilization in the global dimension of the market", which notes that the crisis of modern civilization in the global dimension contributes to increased risk in globalized processes, which leads to the globalization of risks, anthropological catastrophes, various forms of destabilization and destruction of society in all spheres of public life, which are determined by the action of the chaotic movement of flows, unforeseen and opaque (Voronkova, 2014, p.16). Of course, we identified the problematic issues of the digital economy and the conditions for its solution (Voronkova V., Nikitenko V., Teslenko T., Bilohur V., 2020). The study is updated by the work of American philosopher and spiritual leader Ken Wilber (Wilber, 2019), where he offers a conceptual key to solving contemporary political and cultural problems and answers key questions of modern America. We are also impressed by the study "Information security in modern society: Sociocultural aspects" by Getman, A., Danilyan, O., Dzeban, A., Kalinovskiy, Y., & Hetman, Y. (2019), which notes that in recent years disorganization and dysfunctional tendencies have been clearly recorded, directly related to high rates of information changes. We support the idea of the authors of the article Klochkova, E., Ledneva, O., Sadovnikova, N., Darda, E., & Oveshnikova, L. "Human Capital for Digital Education" that in order to solve many problems of the digital age, human capital should be formed that meets the needs of modern world economies (2019). We used the work of authors of the article Mamatov, A., Konstantinov, I., Mashkova, A., & Savina, O. "Information support system for regional human resource development" (2019). Scientific management will help to solve many problems, based on the introduction of special methods developed by sociologists and psychologists, which are discussed in the article Sadovnicova, L., & Kokieli, A. "Situational and Normative Approach as a Method for Identifying and Improving Business and Personal Qualities of a Manager" (2020).

We are impressed by the works of Florida Richard "Homo creatives. How a New Class is Conquering the World" (2018) and Florida Richard (2019) "The crisis to urbanism. Why is the place to frighten us out of happiness", where the author, analyzing the crisis of the metaphysical

foundations of human existence in big cities, offers options for how to overcome the challenges of modern cities, to form a creative class and to develop hubs, coworking spaces and high-tech innovations. In this vein, Schwab Klaus develops his ideas in the work "The Fourth Promislov Revolution" (2019), which is based on the revolution of the latest technologies, which leads to the transformation of humanity, which must be learned to manage. An important role is played by the development of artificial intelligence, which will change the world, described by Tehmark Max in the work "Life 3.0 Age of piece Intellect (2019) and Tepscott Don & Tepscott Alex"Blockchain revolution "(2019), which are based on technologies that will help to reveal the real human potential of the digital age and will help to form the sustainable foundations of human existence. Therefore, it is no coincidence that the Amazonia Investiga journal pays so much attention to these problems and, in particular, to the peculiarities of metamodeling in the field of information technology and the information field, which is discussed in the article of Tsvetkov et al. (2020), "Metamodelling in the information field" (2020). It is no coincidence that in the modern world so much attention has begun to be paid to the issues of "how to tame our digital future associated with the development of computer power, as a result of which the future potential of humanity increases, which is considered by Andrew McAfee & Eric Brinolfsson in his work "Machine, Platform, NATO. "How to Tidy Our Future" (2019), which gives advice how to rethink our values and learn to live in the digital era. An important role is played by the research of Meadows Donnelly, Randers Jorgen & Meadows Dennis (2018), presented in the work "Intersection. 30 Rocks Because", which is based on the development trends of human civilization and the methodology of system dynamics and modern computer capabilities of the information society. At the same time, O'Neill Keith in the work "BIG DATA. Weapons of mathematical destruction. How big data increases inequality and threatens democracy" (2020) notes that algorithms contribute to the increase in information (BIG DATA), form algorithmic thinking which more and more regulates people's lives and controls our destinies. Of course, in the era of postmodernity and digitalization, it is necessary to think creatively, according to Michael Mikhalko (2019) "21 ways to mislead creatively", to develop a creative brain, as it is said in the work of Swaab Dik "Our creative brain (2019), to develop structured thinking, the essence of which is to the work of Levitin Daniel (2020) "The structure of the message. A clear rose in information chaos"; to develop the concept of "Enlightenment 2.0" that Pinker Steven (2019) dreams of; and to prevent humanity from turning into posthumanity, which Hayles Katherine. (2013) speaks about How we became posthumanity. Virtual room in cybernetics, literature and information. Of course, our analysis was also helped by the author's works by Nikitenko Vitalina, Andriukaitiene Regina & Puchenko Oleg (2019) "Developing corporate management to improve the quality of customer service" and Oleksenko R. (2017) "Man in the information society as an object of socio-economic reflection. Formation and development of the information society as a basis for ensuring Ukraine's competitiveness in the world and sustainable development of society and the state". The topic "The crisis of the metaphysical foundations of human existence as a global problem of the era of postmodernity and digitalization" is so multifaceted that it covers many other topics that testify to the deep crisis of the metaphysical foundations of being, considered in the works of Singer P.V. (2019) "War of likes. Weapons in the hands of social networks"; Shane Harris "War@: battles in cyber space (2019), which not only touch upon the deep metaphysical foundations of human existence, but also undermine them by fighting in cyberspace and using various, even dirty technologies. The main problem that we are trying to uncover is how to overcome the crisis of metaphysical foundations of being associated with the COVID 19 coronavirus pandemic and shape a new integral post-crisis thinking that can unite all the humanity.

1. The crisis of the metaphysical foundations of human existence as a global problem

Socio-philosophical reflection of the crisis of the metaphysical foundations of human existence, as the basis of self-analysis of oneself, society, consciousness, acts as a global problem of our time, is a direct reaction to crisis phenomena in society, since the new system of ideas is unable to simulate the solution of the problems of metaphysical existence and its numerous manifestations of the crisis. Decisive importance in this issue is played by methods and

mechanisms for solving the problems, methods of interaction between material and spiritual, being and consciousness, subject and object, the specific conditions of their existence – ontological and metaphysical, logical and ontological, critical and existential and others. Today, the world is facing many problems that scientists foresaw back in the 1970s, namely climate change, scarcity of fertile land, and mass extinction of biological species. In addition, the social situation on the planet today remains unsatisfactory, associated with the problems of coronavirus in all countries of the world, since about 4 billion people live in very unsatisfactory living conditions or are under the threat of natural disasters or military actions. According to the new projections, more than 50 million people will be forced to leave their homes and migrate every year; and in 2017, there were about 60 million refugees in the world. If the situation does not change, the growth rates will remain unchanged, natural resources will shrink, the environment will be significantly polluted, and such a situation with numerous crisis phenomena will lead to a final collapse.

We must question the legitimacy of the ideals of materialistic egoism, which is today a powerful destructive force throughout the world, and contribute to the elimination of a deep crisis of values. Progressive philosophers around the world believe that the time for a new Enlightenment 2.0 has come, which is able to put forward new ideals and lead the world to sustainable development and prosperity, based on new ways of relationships between the individual and social, dialogue between man and nature, increasing knowledge about man - metaphysical and philosophical, ontological and economic, religious, legal, integral and philosophical. Using the power of his creativity, a person is realized in the process of social life, showing his social activity to solve the problems of human existence, namely, to solve the problems of the degradation of our planet, to overcome the instability of the metaphysical foundations of human existence as a result of significant gaps in income and well-being. The world is in a state of chaos, panic, misunderstandings, passivity, closeness, isolation, fear, uncertainty, loss of optimism and confidence in the future, which has led to the coronavirus pandemic and the decisions of the governments of most countries of the world.

2. A person of postmodern society and the ways of his self-realization in the absence of truth

Using his own will, using the power of his creativity and self-awareness, a person is realized in the process of social life. Self-realization of a person is based on human activities - labor, cognitive, communication, play. This process is determined by the fact that, on the one hand, a person recreates himself, and on the other hand, he owns qualitatively new dimensions of human existence - overcoming coronavirus tests, self-correction of being and consciousness, the formation of his new morphogenetic field, the search for a stable individual being and his new constructs, the formation of their new post-coronavirus constructed human essence at the level of fragmentation of the unity and integrity of being, the transformation of order into chaos both at the social and individual levels. Now almost the entire population is at these stages of being, but there is every reason to even judge that it is there that the evolution of mankind leads us - to axiological and normative nihilism, without obligatory moral and ethical norms, to the changeable foundations of being and its superficial perception, the whole to the triumph of post-truth culture, nihilism and narcissism. These are the conditions for the triumph of postmodern ideology and its inability to assume the role of a leader and vanguard in order to lead humanity on the path of progressive evolution, a turn back, a desire for self-isolation and self-organization, a lack of integrity, unity, an aggressive deconstruction of the very posing of the question of self-isolation, of all analogous metanarratives. Due to the fact that truth does not exist, there is neither true order nor desired paths of development. And when the avant-garde of cultural evolution got lost in performance contradictions, went astray into aperspective madness, the very evolution of man and mankind settled down and began to take steps in different directions. The aperspective madness of the avant-garde of humanity contributed to the fact that the ruling elite stepped back in search of a reliable starting point, strayed into a destructive concept of the development of postmodernity, which turned into a radical, hypertrophied, self-contradictory, dysfunctional, in

order to start a real process of self-organization from it. The development of discursive implications of postmodern values led to the fact that the elite did not contribute to the presentation of truth (truth, after all, does not exist), but was guided by the principles of post-truth, which also changed individual truth, social networks asserted sweet lies and pink pictures of the individual "I", where no one does not speak the word of truth, which led to complete relativism ("your truth is fair for you," "and mine is for me," which similarly led to the fact that if there is one truth for me and another for you, then it does not exist no truth at all, no collective, consistent, unifying truths. Thus, the atmosphere of aperspective madness creates conditions for the fragmentation of human existence, the aggravation of the problems of the coronavirus, since the fragmentation of culture has led to a fragmented set of postmodern ideas, values, views that create an endless stream of anger and hatred, transgender problems, solving problems in the digital environment on the "or" - "or" type. The anonymous, impersonal nature of linguistic models of Internet interaction, which is explicated as a manifestation of negative tendencies (aggression, narcissism, hatred) and ethnocentric ideas (escapism, racism, xenophobia, religious and political intolerance), the functionality of which flourished in the post-truth environment. The post-truth conditions have led to the fact that there is no real "truth" capable of restraining and counteracting various currents - "isms", and the post-modernity conditions led to the fact that everyone began to give birth to "their own truth".

3. Self-construction of the conditions of the coronavirus and the crisis of postmodern values

Conceptualization of the socio-philosophical reflection of the crisis of the metaphysical foundations of human existence, which is a global problem of our time and threatens our civilization, is associated with many problems, among which is the problem of COVID-19, climate change, the expansion of poverty, disorganization of the entire integral social organism, the creation of jobs, tackling health problems, sustainable energy, inclusive development. The most important question of our time is how to defeat the Coronavirus, what to do now, whether our government gives us adequate information, whether we are all mired in lies and how to defeat the post-truth, which today is the strongest ideology, how to continue moving forward and achieve progress and development. Every day you have to hear more and more new information about people with coronavirus, losing in calculations (statistics), which are often inappropriate - and this is far from a complete manifestation of post-truth. The main driving force of the current crisis of the metaphysical foundations of human existence is self-deconstruction and the collapse of postmodern philosophy, the basis of which is post-truth (lies, falsifications, manipulation of facts). It was postmodern philosophy that failed to make adjustments, reformat and find reliable grounds for overcoming the coronavirus as a global problem that shook the metaphysical and ontological foundations of human existence and led to the formation of new axiological values. In the exacerbation of the aperspective madness of the advanced vanguard of mankind, the elite found itself in a situation of constant untruths, lies, systemic illness of their own diseases, which infected all segments of the population, namely, a lie that everyone is afraid to admit. We are interested in the moment when our nation recovers, when a real cultural and intellectual avant-garde comes to power, which is able to form programs of effective digital education and health protection, the development of science and breakthrough technologies that will lead on the path of truth, progress and truth help to regain its role. avant-garde and become the engine of effective self-organization, overcome the performance contradiction, from which a promising madness has grown, which led to a crisis of the metaphysical foundations of being, to cleanse the world of extreme, anti-weed, false and destructive forms of human being "in masks". The crisis of the metaphysical foundations of human existence as a global problem of postmodernity is a crisis of postmodern values, which are expressed in its three constructs: 1) contextualism: there are no universal truths, each truth depends on the context; 2) constructivism - truth - is not a given phenomenon, all truth is the result of constructing truth; 3) aperspectivism - there are no ahistorical, in advance given, privileged perspectives. Therefore, everyone should find their place in the context of the three above-mentioned constructs of being - contextualism, constructivism and aperspectivism; to find their place in the system of metaphysics of human existence - to return

from a dysfunctional, unhealthy, pathological coronavirus state to a state of being of integrity, growth, integration, self-realization and self-organization through self-transcendence. The ideas of self-transcendence can be formulated through the concepts of differentiation and integration, through the revival of real truth, into non-truth of post-truth. The idea of growth, development, progress is very important for effective progress, and for this it is necessary to develop an integral metaphysics, integral ontology, integral axiology, integral phenomenology, which will lead to the integrity of being; to assert diversity and inclusion; to give everyone the same rights. It is important to understand that in this process, the performative contradiction of the metaphysical foundations of human existence is a very serious problem and this contradiction should be overcome at all levels, since it denies (undermines) the very reality of our existence. The performative contradiction has led to the emergence of a post-truth culture, therefore, to overcome it, the elite must move from domination to development, from aggressive deconstruction to cultural diversity, real inclusion and integral ideas. It is only the path of the internal development of the individual and the elite, consciousness and culture that leads to real diversity and complete inclusion. It is no accident that the slogan “Let a hundred of flowers and a hundred philosophies bloom” appeared in one of the philosophies.

Conclusions

The crisis of the metaphysical foundations of human existence as a global problem of postmodernity can be overcome thanks to: the elimination of the chaotic carnival of cultural differentiation; for effective movement forward, one should cleanse oneself of radical and discredited elements of ideologies, worldviews, philosophies; to rethink and discard the disease of "aperspective insanity" in its various manifestations, including the coronavirus stage. Postmodern philosophy quickly became infected with aperspective madness, in the context of which digitalization algorithms, which ceased to distinguish between truth, goodness and beauty, and feedback loops only intensified the negative tendencies of the metaphysical foundations of human existence, which led to the erosion of moral and ethical norms, the pursuit of their own interests by the authorities, loss of value judgments, disfunctionality at all levels of government, which cannot solve the problem of masks, tests, hospitals, and hence a step towards disaster, total crisis, loss of the control mechanism, hypertrophied perception of reality, uncritical and extreme emergence of power. The beginning of a real integral era can lead to the victory of integral philosophy, integral business, integral medicine, integral psychology, integral economics, integral politics, which will lead to efficiency, sustainable development and prosperity of societies at the expense of the new vanguard of the nation, which will go to self-organization as society itself and personality through self-transcendence and self-purification. The processes of cultural development and the formation of non-crisis metaphysical foundations of human existence will be facilitated by the gradual formation and development of integral theories and metatheories, which will automatically correct all dysfunctional manifestations of postmodern philosophy and lead to an integral economy. The scientific novelty of the research is that it presents a solution to new problems of the crisis of the metaphysical foundations of human existence and ways of solving them, which require the formation of a new paradigm of human existence, which requires a new integral philosophical paradigm, which can lead to efficiency, growth, integrity, integration, unification, and a new creative class will conquer the world.

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