



It is with great enthusiasm that we congratulate the organizers of the Glob-All Mix project for the collection of never-before-seen works by 30 internationally known graphic designers, pieced together for the United Nations Conference on Sustainable Development - Rio+20.

This initiative, inspired by the central themes of the conference, stimulates creativity and helps translate complex concepts into powerful and striking messages. The messages convened by Rio+20 are important, and deserve to be communicated by the most talented artists in the field of graphic design.

I am certain that, by supporting the implementation of this project and its ample diffusion, we will be reiterating our commitment to the paradigm of sustainable development, by which we seek to achieve economic growth and social inclusion with the preservation of the environment.

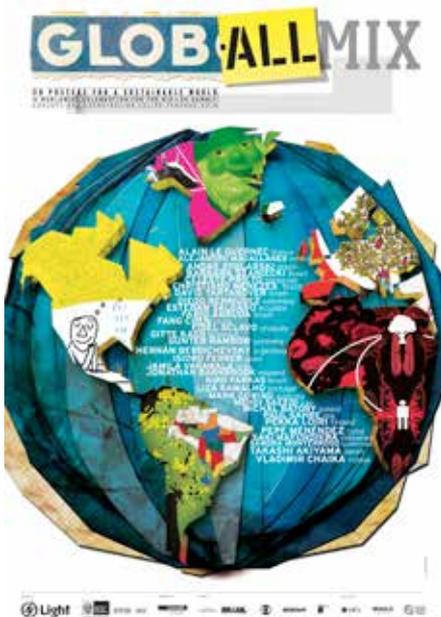
Luiz Alberto Figueiredo Machado
Executive Secretary of the National Commission for Rio+20

Rio-92 / 30 Posters on Environment and Development

In 1992, the world did not use internet, e-mails, computers, etc., technologies that were just beginning to emerge. The 30 Posters on Environment and Development project was entirely produced by telephone calls, faxes, and express mail. And it worked perfectly! Out of all the 30 designers invited, only two sent in their posters (by mail) in floppy disks – with which we could not do much in Brazil, as in fact we did not know how to deal with that medium. The alternative for these designers was to resubmit their works by traditional means, that is, by sending the original artworks. The exceptional list of designers invited then included some of the most important figures in the history of design, such as Neville Brody, Rubén Fontana, Lech Majewski, and Shigeo Fukuda, true contemporary icons.

This 30 poster collection traveled the world through exhibits in numerous museums, cultural centers, and design biennials everywhere. It was also the subject of articles in several international magazines and newspapers, in addition to all kinds of design publications. In its edition dedicated to the Rio-

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92 summit, Time magazine, a highly influential media outlet then, illustrated its pages with reproductions of many of the posters. To date, some of these posters are displayed in some of the designers' own exhibits and retrospectives.

About these posters, Maurice Strong, at the time the United Nations Secretary-General for Rio-92, declared in the catalogue: "Judging by the creation of these designers, we can conclude that the combination of progress and environmental preservation, as stated by the Earth Charter commitment, is a possible goal". This exhibition has the reproductions of the 30 posters produced in 1992, enabling us to compare them with their contemporary counterparts, created 20 years later, and proving that some ideas are truly timeless, regardless of when they were conceived.

It's exciting to realize once again that, in a way, art can help change the world.

Felipe Taborda

Rio-92 / participating designers

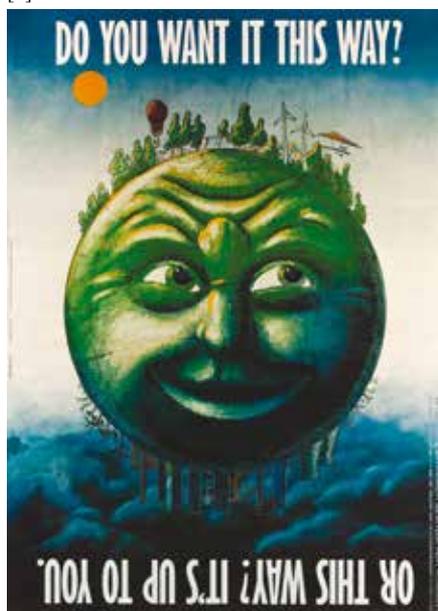
Boris Trofimov (Russia), Chaz Maviyane-Davies (Zimbabwe), Dan Reisinger (Israel), Gert Dumbar (Holland), Guto Lacaz (Brazil), István Orosz (Hungary), Jan Rajlich (Czech Republic), João Machado (Portugal), Jukka Veistola (Finland), Julian Naranjo (Chile), Ken Cato (Australia), Lech Majewski (Poland), Louis Fishauf (Canada), Nancy Skolos (USA), Neville Brody (England), Niklaus Troxler (Suíterland), Oswaldo Miranda (Brazil), Per Arnoldi (Denmark), Peret (Spain), Pierre Bernard (France), Rafic Farah (Brazil), Rico Lins (Brazil), Rodolfo Fuentes (Uruguay), Rubén Fontana (Argentina), Santiago Pol (Venezuela), Sérgio Liuzzi (Brazil), Shigeo Fukuda (Japan), Stefano Rovai (Italy), Uwe Loesch (Germany), Xavier Bermúdez (Mexico)

- [1]. Cratel Oficial 2012, Felipe Taborda
- [2]. Cartel Oficial 1992, Felipe Taborda
- [3]. Jukka Veistola, Finlandia
- [4]. Santiago Pol, Venezuela
- [5]. Shigeo Fukuda, Japón

[2]



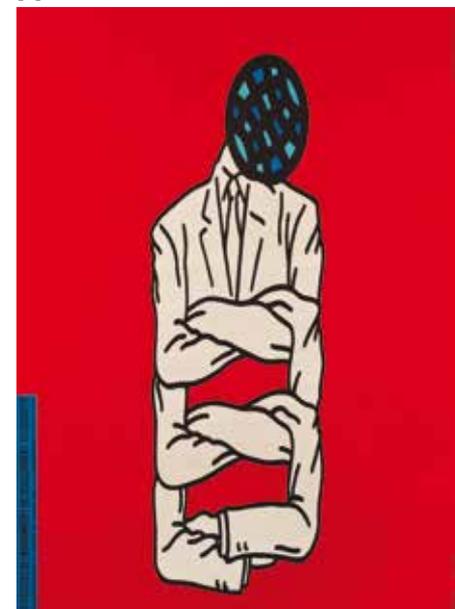
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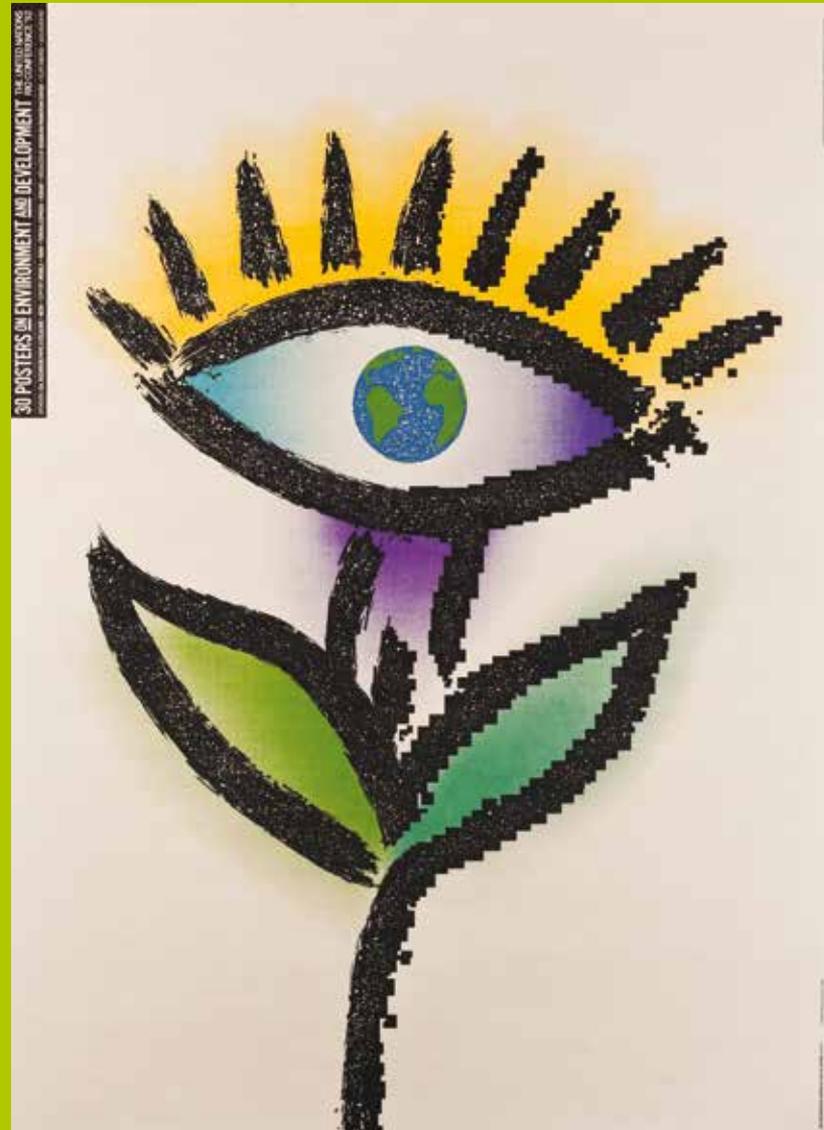


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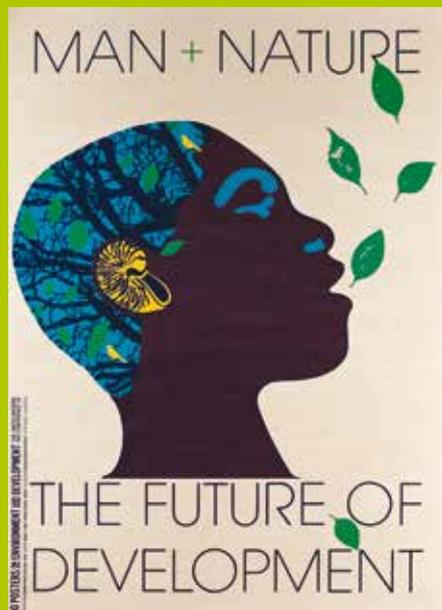


- [1]. Julián Naranajo, Chile
- [2]. Xavier Bermúdez, México
- [3]. Rubén Fontana, Argentina
- [4]. Joao Machado, Portugal

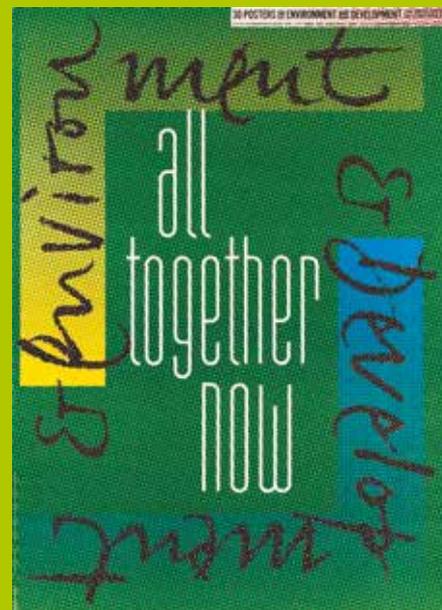
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Glob-All Mix / 30 Posters for a Sustainable World

In 2010, when news first broke out that Rio de Janeiro would be hosting the 2012 United Nations Conference on Sustainable Development – Rio+20, I immediately thought of reediting the experience of the event 30 Posters on Environment and Development, a project I did twenty years ago for the United Nations Conference on Environment and Development – Rio-92. I then invited 30 of the greatest designers of our time from all over the world, and they all accepted the challenge of participating in the Glob-All Mix - 30 Posters for a Sustainable World.

The result, once again, is spectacular. The complete collection of 30 posters was the Brazilian Government's official gift to all the heads of state and delegations who participated in the conferences in Rio de Janeiro. In addition, the posters will be simultaneously exhibited in Rio de Janeiro and in several other countries – with the support of the Brazilian Ministry of Foreign Affairs –, reminding the world that humanity can be viable.

Felipe Taborda

Glob-All Mix / participating designers

Alain Le Querrec (France), Alejandro Magallanes (Mexico), André Stolarski (Brazil), Bárbara Szaniecki (Brazil), Celeste Prieto (Paraguay), Christiano Menezes (Brazil), David Tartakover (Israel), Diego Bermúdez (Colombia), Esteban Salgado (Ecuador), Fabio Arruda (Brazil), Fang Chen (China), Fidel Sclavo (Uruguay), Gitte Kath (Denmark), Gunter Rambow (Germany), Hernán Berdichevsky (Argentina), Isidro Ferrer (Spain), Jamila Varawala (India), Jonathan Barnbrook (England), Kiko Farkas (Brazil), Lizá Ramalho (Portugal) Mark Gowing (Australia), Mehdi Saeedi (Iran), Michal Batory (Poland), Paul Sahre (USA), Pekka Loiri (Finland), Pepe Menéndez (Cuba), Saki Mafundikwa (Zimbabwe), Sandra Monterroso (Guatemala), Takashi Akiyama (Japan), Vladimir Chaika (Russia)

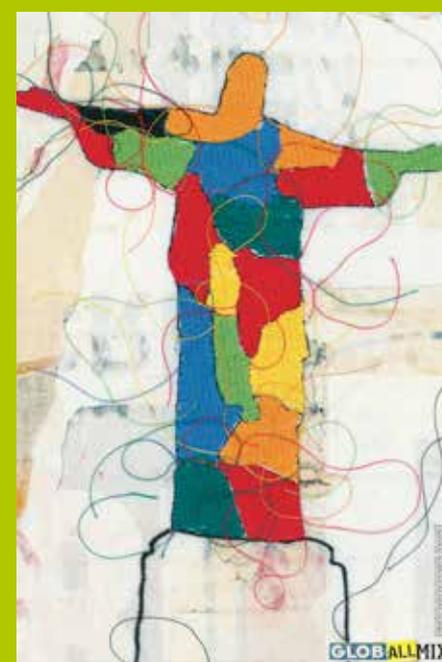
Concept and coordination

Felipe Taborda

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[1]. Gitte Kath, Dinamarca
[2]. Hernán Merdichevsky, Argentina

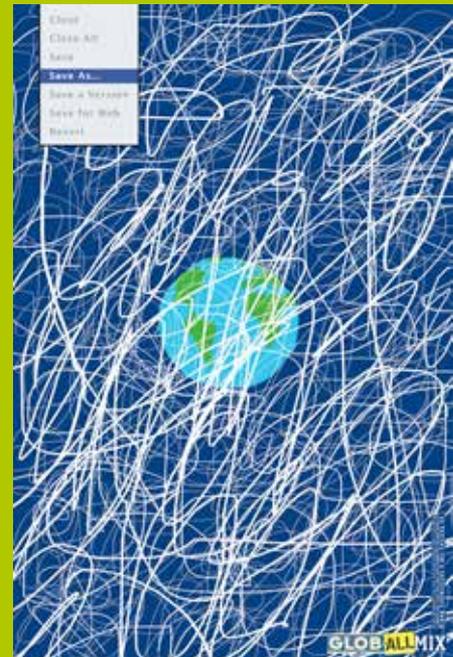
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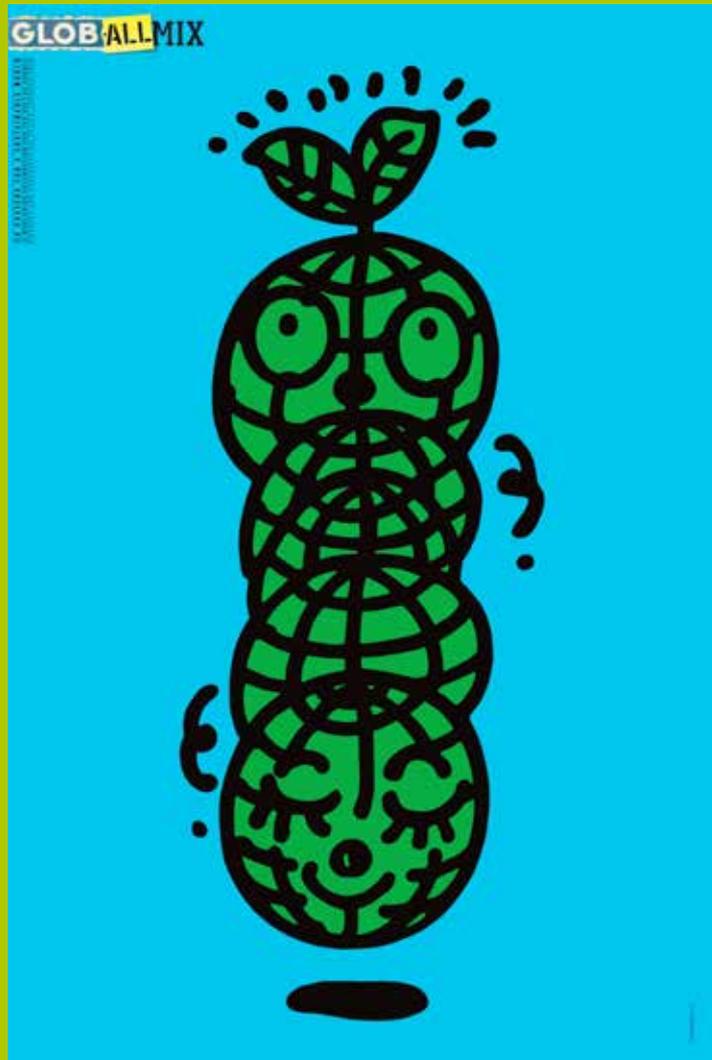
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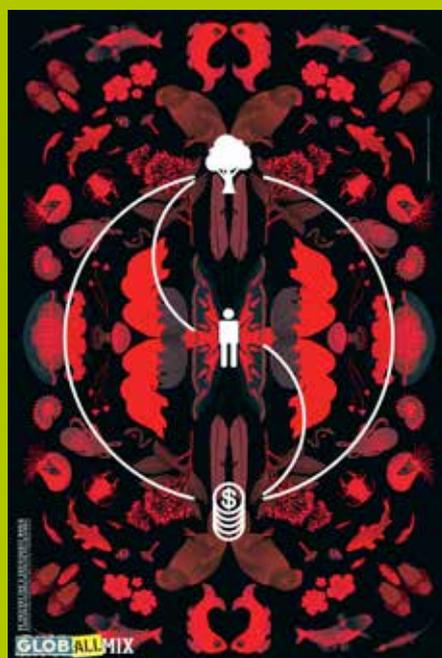
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- [1]. Fabio Arruda, Brasil
- [2]. Fang Chen, China
- [3]. Fidel Sclavo, Uruguay
- [4]. Jamila Varawala, India

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- [1]. Takashi Akiyama , Japón
- [2]. Jonathan Barnbrook, Inglaterra
- [3]. Kiko Farkas, Brasil
- [4]. Pepe Menéndez, Cuba



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[1]. Alain Le Quernec, Francia
 [2]. Alejandro Magallanes, México
 [3]. André Stolarski, Brasil

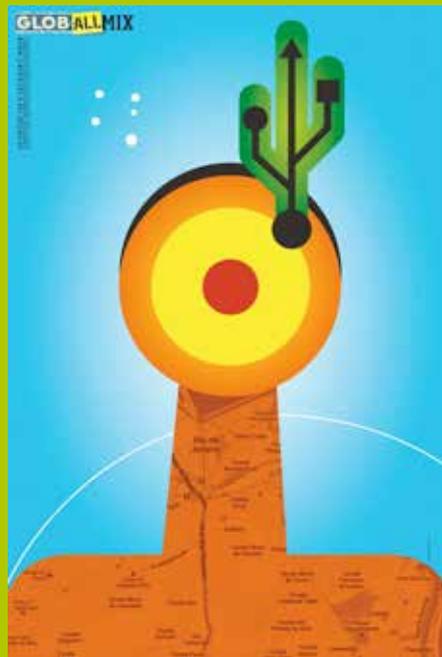


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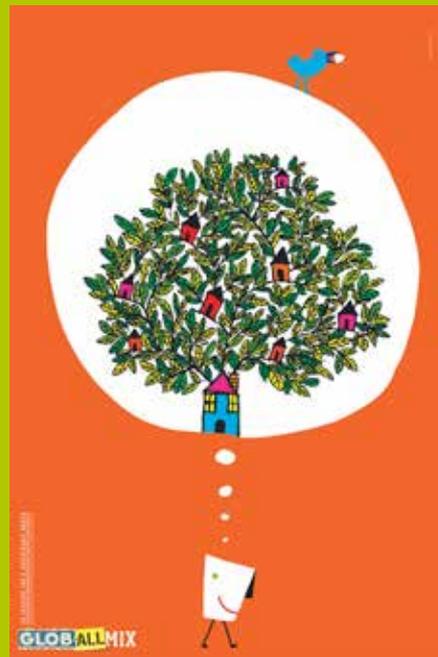


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- [1]. Bárbara Szaniecki, Brasil
[2]. Diego Bermúdez, Colombia
[3]. Esteban Salgado, Ecuador
[4]. Celeste Prieto, Paraguay

[4]

